

UDC 653.075

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#### ANNOTATION

Subject master's thesis - "E-business as an element of innovation in the development of small businesses (for example, LLP Unicode-ComServis)".

Key words master thesis is an e-business, innovation, small business, internet, online-shop.

The object of investigation are e-business.

The submitted master's thesis presented by 90 pages, and contains 17 tables, 5 figures, 4 formula, 6 applications, bibliography of 30 references.

In the introduction, the necessity of this research, as well as the defined purpose of research, the tasks, the object of research, methods, scientific novelty and practical significance.

The first chapter considers the theoretical aspects of e-business such as e-commerce in small businesses.

The second chapter presents an assessment of existing Internet technologies and schemes of electronic commerce, as well as an analysis of a commercial organization LLP Unicode-ComServis.

The third chapter presents a feasibility study the introduction of e-commerce in the organization structure LLP Unicode-ComServis.

The conclusion of the main findings and suggestions for improving the structure of the organization.